



**KILAUAN EMAS SELEBRITI 2026
BASIC TERMS AND CONDITIONS**

1.	Organiser	MEASAT BROADCAST NETWORK SYSTEMS SDN. BHD. (Company No. 199201008561 (240064-A)) All Asia Broadcast Centre Technology Park Malaysia Lebuhraya Puchong - Sungai Besi Bukit Jalil, 57000 Kuala Lumpur.
2.	Producer	ASTRO STUDIOS SDN. BHD. (Formerly known as ASTRO INTERACTIVE SDN BHD) (Company No. 201401005001 (1081077-X)) All Asia Broadcast Centre Technology Park Malaysia Lebuhraya Puchong - Sungai Besi Bukit Jalil, 57000 Kuala Lumpur.
3.	Name of Gameshow	KILAUAN EMAS SELEBRITI 2026
4.	Brief Description of Gameshow	KILAUAN EMAS SELEBRITI 2026 (hereafter referred to as the “ Gameshow ” or “ Kilauan Emas ”) is a reality television singing gameshow where selected Contestants compete as solo acts against each other to become the “Kilauan Emas” winner. The Gameshow is open to celebrities (not commonly recognised as singers) aged 50 years old and above. The aim of the Gameshow is to encourage and discover their singing talents by giving them the opportunity to participate and compete in the Gameshow.
5.	Brief mechanism of Gameshow	The Gameshow comprises the following phases: A. <u>PRE AUDITION STAGE</u> 1. The shortlisted potential participants consist of well-known celebrities (both male and female) aged 50 and above whose careers are outside the field of singing. They include well-known actors, directors, hosts, athletes, chefs, influencers, comedians and others entertainment personalities. 2. The shortlisted potential participants will be contacted to determine their interest in participating in the Gameshow, with the interested participants being asked to submit videos of them singing for evaluation. 3. The submitted videos will be evaluated based on the following scoring criteria: (a) performance; (b) creativity; and (c) character and personality during the performance. B. <u>CLOSE AUDITION STAGE</u> The selected Contestants will be invited to attend a closed audition session, during which, their performances will be evaluated by the Organiser, the Producer and appointed vocal coaches. 1. 10 Contestants will be shortlisted and move on to the Live Stage (“Shortlisted Contestants”).

	C. <u>LIVE STAGE (EPISODES 1 – 7)</u> 1. <u>Stage 1: Episodes 1 – 7</u> (a) 10 Shortlisted Contestants (subject to elimination) must choose the song(s) to be performed in accordance with the themes set for the challenges in each Episode. The chosen song(s) must be submitted to the Organiser for approval. (b) The appointed judges will evaluate each Shortlisted Contestant's performance based on the set scoring mechanism. (c) There will be no elimination in Episode 1. The Shortlisted Contestant(s) with the lowest score or showing no notable progress in their weekly performances may be eliminated from the Gameshow in Episodes 2 – 6. (d) 4 Shortlisted Contestants will be chosen to move on to Episode 7 (Finals) of the Gameshow ("Finalists"). 2. <u>Stage 2: Episode 7 (Final)</u> 1. 4 Finalists will compete in 2 rounds of challenges as follows: (i) Round 1: Each Finalist must deliver a solo performance. He/she must choose the song to be performed which must be submitted to the Organiser for approval. (ii) Round 2: The 4 Finalists will be paired with special selected singer(s) and must perform a duet performance. Each Finalist will be evaluated on an individual basis. 2. Based on the set scoring mechanism, the Finalist with the highest total accumulated score from Rounds 1 and 2 will be named the Champion. D. <u>SCORING MECHANISM FOR THE LIVE STAGE (EPISODES 1 – 6):</u> The scoring mechanism for the Live Stage (Episodes 1 - 6) shall be as follows: 1. 80% of the total score will be determined by the appointed judges based on the following scoring criteria: vocals (30%), performance (25%), technique (25%) and uniqueness (20%). 2. 20% of the total score will be determined through votes received from the public/viewers via a QR Code that will be shown for a period of each Contestant's performance until the end of each Contestant's performance which will direct the voter to the Astro Gempak website. 3. Standard voting credits for the 20% public vote are 30 credits daily and 50 credits every Saturday. In addition, viewers may obtain extra voting credit through the "Undian Ekstra (Beli & Tebus)" campaign by purchasing selected Arabic Gold products via arabicgoldhq.com. Voting credits will be awarded based on the product purchased and steps are as follows: JAG SINGLE (RM50) = 100 Votes JAG DOUBLE (RM125) = 300 Votes JAG COMBO (RM250) = 600 Votes JAG FAMILI (RM320) = 1,000 Votes 1. Each unique code may only be redeemed once per user. 2. Extra voting credits will take effect on 13 September 2026 and will be calculated starting from episode 5. 3. All users must purchase the items via the official Arabic Gold website, https://arabicgoldhq.com. After purchasing, users will receive a unique code on the invoice page. Users will need to log in to https://gempak.com/campaign/kilauanemasselebriti and enter the unique
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		code. Once the unique code is entered, the credits will automatically be added to their account. 4. Standard credits - These will expire every Saturday. The credits will be refreshed the following day. 5. Extra credits - These will expire within the same week once the unique code is redeemed. 6. The unique code will expire within the same week once the user enters their account (e.g., if users enter the code on Friday, the credits will expire on Saturday). Purchasers may keep the code and use it in upcoming weeks. The credits will become active once the unique code is entered within the chosen week. In the event of a tie: (a) For Episodes 2 – 6: The Shortlisted Contestant with the higher score as determined by the appointed judges will be chosen to move on to the next Episode. (b) For Episode 7: The Finalist with the highest score as determined by the appointed judges will be named the Champion. The result and/or shortlisting/selection/elimination/ranking shall be at the Organiser's and/or the appointed judges' sole discretion, whose decisions shall be final, and no appeals will be entertained. The above represents a brief overview of the general mechanism of the Gameshow. All Contestants are required to adhere to the gameshow mechanics and rules (including any variations made thereto, if any, at the Organiser's sole and absolute discretion) as will be communicated to the Contestants by the Organiser and/or the Producer.
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